

DESIGNER PROFILE

Joseph Ebulu-Otim, born in Uganda and raised in Botswana, graduated from Northwest University in South Africa with an Honours Degree in BCom Statistics. It was his passion for the arts that lead him to pursue his craft and share his artistic expression with the world. He started design work as a hobby before beginning his tertiary education and has been honing his skills through various private projects since 2011, personal and business. This is Joseph's first stamp issue for BotswanaPost.

PHOTOGRAPHER'S PROFILE

Douglas Gimesy is a professional conservation and wildlife photojournalist and a Senior Fellow of the International League of Conservation Photographers (iLCP). A trained zoologist and microbiologist, he also holds a Masters of Environment and a Masters of Bioethics. His hope is that the images and information he shares, will inspire people to stop, think, and treat the world more kindly.

ACKNOWLEDGEMENTS

Botswana Post would like to thank:

Cheetah conservation for the assistance with the "Cheetah in Botswana" brochure information and photographic references.

The Artist and Graphic Designer for the "Cheetah stamp" work and design conceptualization, Ms. Sara Glendenning and Mr. Joseph Ebulu-Otim.

Botswana Post also wishes to acknowledge the following photographers; Pooja Vivek Manon, Jill Maucere, with special thanks to Douglas Gimesy.

TECHNICAL INFORMATION

Printer: Southern Color Print, New Zealand

Artist: Sara Glendenning

Graphic Designer: Joseph Ebulu-Otim

Process: Four Color Process

Stamp Size: 30mm x 40mm

FDC: 220mm x 140mm

Souvenir Sheet: 180mm x 150mm

Denomination: P3.00, P7.00, P9.00, P10.00

Date of Issue: 30th November 2021

First Day Cover



Souvenir Sheet



ARTIST PROFILE

Sara Glendenning is a self-taught, watercolour artist based in Kasane, in the Chobe district of Botswana. Born in England, Sara grew up in Zambia and has lived in Botswana since 1980. She painted landscapes for many years but after moving to Kasane, she developed an interest in wildlife and conservation. She is a member of 'Artists for Conservation', an international arts organisation raising awareness for conservation issues.

Her creative career includes stage sets and theatre design for Maitisong theatre, as well as book and magazine illustrations. She is also the co-creator of Artefacts, an arts magazine distributed to members of the Botswana Society for the Arts and to senior secondary schools all over Botswana.

Cheetah in Botswana

30 November 2021.



Cheetah in Botswana

Able to employ breathtaking acceleration to achieve speeds of up to 110km per hour, the fastest land mammal on earth is today engaged in a race against extinction. Cheetahs are Africa's most endangered large cat species with approximately 7,000 left on the planet. Botswana has more cheetahs than any other country in the world — roughly 1,700 individuals — and about half of the world's cheetahs are found in Botswana and Namibia.



Characterised by their spotted coat and signature “tear marks” running from their eyes to their mouths.



Cheetahs live in grasslands and bushy habitats throughout Botswana. Most of Botswana's cheetahs are found in the Kalahari habitats in the south west of the country, where they prey on medium and small antelope — their favourites being springbok and impala.



Cheetahs have varied social groups — they can sometimes live on their own, mothers will live with their cubs until they are two years old and males can form small groups called “coalitions”.



Because cheetahs get outcompeted by larger carnivores like lions and spotted hyenas in protected areas, 80% of Botswana's cheetahs are found outside of national parks and reserves. It is in farmlands that cheetahs face their greatest threats — conflict with farmers, and capture for the illegal wildlife trade. Illegal bushmeat hunting (hunting wildlife for food) also threatens the wild prey that cheetahs eat, which can force them to prey more on livestock, exacerbating human wildlife conflict issues.

CHEETAH CONSERVATION BOTSWANA

Cheetah Conservation Botswana (CCB) is leading the way in ensuring the long-term survival of cheetahs in Botswana by promoting co-existence with communities. The organization does this by applying a holistic approach by conducting research to increase an understanding of cheetah-human dynamics; addressing conflict by promoting improved livestock husbandry practices; engaging with learners to enhance their appreciation of the role of healthy ecosystems in sustainable development; and working with local communities to better manage and benefit from their natural and cultural resource base.

CCB's flagship Livestock Guarding Dog programme encourages farmers to place local 'Tswana' dogs with their goats and sheep to protect livestock, saving them from predation and thereby reducing conflict with carnivore species. Thanks to this programme, many farmers are now able to coexist with carnivores and no longer kill cheetahs. Having a Livestock Guarding Dog can save farmers in Botswana an average of P13,000 a year in the livestock that they protect, all the while saving the threatened cheetah.

Cheetahs are one of the world's most iconic animals — and are a national treasure of Botswana. Find out more about this magnificent species, how you can co-exist with cheetahs and how you can support Cheetah Conservation Botswana's programmes by visiting www.cheetahconservationbotswana.org.

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Botswana Post Stamp Issuing Policy

Botswana maintains a conservative issuing policy. A Definitive Set is released every 5 years, illustrating a theme of international interest. Commemorative Sets are issued 4 or 5 times per year, illustrating themes that reveal the environment, cultural and historical heritage of Botswana.

If you are not satisfied with your purchase, kindly return within 14 days and a full refund will be forwarded to you.



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